

AB Babaei

Motion Designer/ Art Director

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PROFESSIONAL EXPERIENCE

Freelance Motion Designer Remote 2019 - Present

- Developed over 120 projects through 5 years of experience, mainly as a Motion Designer, also had the opportunity to Direct and CO-Direct +12 Animations.
- Building and supervising teams for several projects.
- Working with production companies and studios such as 1stAveMachine, Brut, Hueso, CCCCCC, and Post Office Studio. Producing animations for clients such as Apple, Google, Meta, TEDx, Booking, and Toshiba.
- Collaborated with large teams and took direction from creative directors or clients to outline and achieve animation goals.
- Participated in all facets of the projects from start to finish, ensuring that everything was finished on time.
- Experienced with making Toolkits and Lottie Animations.

Freelance Motion Designer at Novenero Remote Sep 2023 - Dec 2023

Assisted the studio in producing various Marketing material, and visual/design assets for WhatsApp.

- Storyboarded +10 videos/GIFs for the brand
- Animated over 35 InApp videos for WhatsApp.
- Collaborated with the teams and took direction from creative directors and clients to outline and achieve animation goals.
- Crafted toolkits for different films, to help the in-house team customize them for various cultures and languages.

Freelance Art Director / Motion Designer at TAK-ON Remote 2021 - 2022

Assisted the company, and external clients with various branding, visual/design assets for their events/socials.

- Directed and Animated, diverse materials for big events and large screens in Dubai and Tehran.
- Collaborated with the in-house team and took direction from creative directors and clients.
- Supervising the design team and nurturing a creative work environment in harmony with the overall creative vision and brand directives.

EDUCATION

University of Applied Sciences Unit 38, Tehran 2021 - 2023
Associate's degree in Animation, Interactive Technology

Shohada Technical High School, Tehran 2018 - 2021
Diploma of Computer Science

SKILLS/INTERESTS/MISCELLANEOUS

- Highly skilled in Adobe After Effects, and proficient in other Adobe Creative Suites
- Fluent in English; Native in Persian
- Interests: Web3, Video Games, Photography, Eight-ball, and Fitness